

EarthDay

Dear Friends,

The Environmental Education Coalition of Napa County (EECNC) is excited to announce that Napa's 2016 Earth Day celebration will take place on Saturday, April 23rd in Napa's newest public gathering space – the Oxbow Commons in the heart of downtown Napa. We invite you to become a sponsor of Napa County's largest celebration of Earth Day!

Last year, approximately 5,000 Napa residents and visitors attended Earth Day to play, experience, and learn about sustainability, local resources, businesses, and organizations that support conservation and stewardship of our planet and the environment. Along with food, wine and beer booths, nearly 100 businesses, nonprofits, and agencies participated with booths featuring active displays about tips for going green, understanding local ecology, and improving our community's sustainability. All funds raised through Earth Day support EECNC's Field Trip Bus Grant Program that provides funding to take Napa students on environmental field trips in our County.

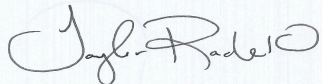
Become an **Earth Day Sponsor** to be recognized as a business or partner that supports sustainable living in Napa County and the thriving future of our wildlife and water.

Will you join us in helping Napa celebrate **Earth Day** in 2016? Please call or email Earth Day's Event Coordinator, Taylor Radek, if you have any questions. She can be reached at 707-974-7498 or by email at taylorradek@gmail.com.

Thank you in advance for considering this request.

Sincerely,

Taylor Radek, Earth Day Coordinator



Eric McKee, EECNC Chair





Partial list of past Napa Earth Day Sponsors:

- Affinity Solar Energy
- Bardessono
- Central Valley Hardware
- City of Napa Public Works
- City of Napa Water Division
- Jack L. Davies Napa Valley Agricultural Land Preservation Fund
- Kohl's
- Land Trust of Napa County
- Napa County Department of Environmental Management
- Napa County Regional Park District
- Napa County Resource Conservation District
- Napa Recycling & Waste Services
- Napa Sanitation District
- Napa Valley Vintners – Napa Green Certified Land & Winery Programs
- PG&E
- Spottswoode Estate Vineyard & Winery
- The Doctors Company
- The Gasser Foundation



SPONSORSHIP OPPORTUNITIES

Sustaining Sponsor: \$2,000 Cash Donation

- Logo on two Earth Day billboards. **LOGO NEEDED BY 2/23/16**
- Logo in all EECNC sponsored print & radio advertising.
- Logo on Website: www.EarthDayNapa.Com
- Display of your company banner at Event (to be provided by sponsor).
- Acknowledged as a sponsor at the Event.
- Choice of prime location of 10 x 10 Booth at the Event.

Approximate Promotional Value of this sponsorship: \$3,000

Supporting Sponsor: \$1,000 Cash Donation or In-kind Trades

- Name of business listed in EECNC sponsored print advertising.
- Logo on Website: www.EarthDayNapa.Com
- Display of your company banner at Event (to be provided by sponsor).
- Acknowledged as a sponsor at the Event.
- Choice of prime location of 10 x 10 Booth at the Event.

Approximate Promotional Value of this Sponsorship: \$2,000

Contributing Sponsor: \$500 Cash Donation

- Name of business listed in EECNC sponsored print advertising.
- Listing on Website: www.EarthDayNapa.Com
- Acknowledged as a sponsor at the Event.

Approximate Promotional Value of this Sponsorship: \$1,000

Contributor: \$250 Cash Donation

- Listing on Website: www.EarthDayNapa.Com
- Acknowledged as a sponsor at the Event.

Approximate Promotional Value of this Sponsorship: \$500



2016 Sponsorship Registration

Business Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

**All sponsorship donations will help us continue
The Student Field Trip Bus Grant Program**

We would like to Sponsor the Napa Earth Day Festival at the following level:

_____ **Sustaining Sponsor**
\$2,000.00 Cash Contribution

_____ **Supporting Sponsor**
\$1,000.00 Cash or In-Kind Contribution

_____ **Contributing Sponsor**
\$500.00 Cash Contribution

_____ **Contributing Sponsor**
\$250.00 Cash Contribution

We can't sponsor this year, but would like to donate anyway \$ _____

Signed by: _____ Dated: _____

To reserve your sponsorship, please email this page by **March 1, 2016** to
taylorradek@gmail.com

Checks should be made payable to EECNC mailed to:
EECNC c/o Napa RCD, 1303 Jefferson Street, Suite 500B, Napa CA 94559

THANK YOU!



Downtown Napa at the Oxbow Commons
Saturday, April 23, 2016
11a.m. – 4p.m.

BOOTH PARTICIPATION FORM

Business or Organization: _____

Contact Person: _____

Mailing Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

Email: _____

What will you be selling or what type of information or activity will you have at your booth?

Do you need power? (we have very limited access) _____

Booth Fee: (check one)

_____ Earth Day Sponsor – No Charge

_____ Government, Nonprofit, or Community Organization – \$25

_____ Commercial Booth - \$100 - Napa Business License # _____
(note: Commercial Booth registration is required if you intend to sell or collect money for any goods or services during the event.)

_____ Food Booth - \$150 - Environmental Management Permit # _____
(note: Food Booth registration is required if you intend to sell or collect money for any prepared foods during the event.)

Please email (taylorradek@gmail.com) by **April 1st**

THANK YOU!

Signed: _____ Dated: _____